



# NCR Digital Banking

Intuitive digital banking experiences that delight your customers and set you apart from the competition

NCR Digital Banking offers first-class retail and business banking solutions that give your financial institution the competitive edge and flexibility to engage more, increase retention and cross-sell effectively. Our single, open platform empowers you to create unique experiences — with simple and seamless upgrades — and provides your customers with a comprehensive portfolio of services from multiple partners and providers.

## Retail Banking

Deliver a rich online and mobile banking experience that reflects your financial institution's unique brand, with the security and stability your customers have come to expect. Easy access to account balances, transfers, payments and more gives your users the freedom to manage their finances anywhere, anytime, on any device, with the brand they know and trust.

## Business Banking

Ensure your business customers of all sizes are equipped with the right set of financial tools at the office, on the road or in-branch. NCR provides a differentiated experience designed specifically for business users — on the same platform as retail banking — empowering them with the convenience and control they need to manage their finances in a fast-paced business environment.

## Engaged Digital Banking Consumers: <sup>1</sup>

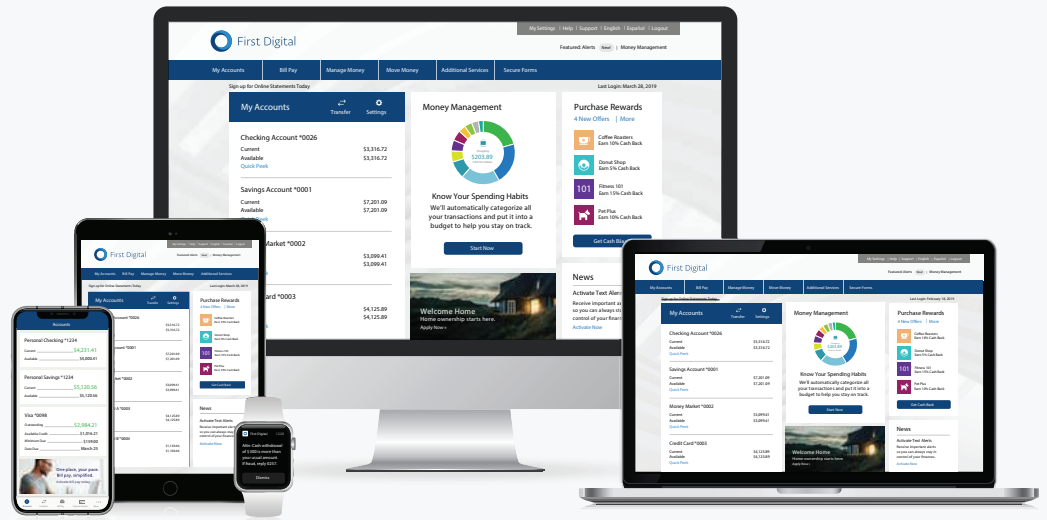
- Access their financial information an average of 27 times per month
- Have 10 percent higher account ownership
- Are 44 percent more likely to have an open loan
- Conduct 13 more monthly debit card transactions per month

<sup>1</sup> NCR, October 2017

For more information, visit [casefi.com](http://casefi.com) or call 877.728.9627



Deliver engaging and differentiated user experiences



## Single, flexible platform

The NCR Digital Banking platform, powered by a services-oriented architecture, gives financial institutions the control and flexibility to deliver a seamless and personalized banking experience across all channels. Easily integrate third-party services and functionality, or leverage APIs and SDKs, to launch and integrate new features that build stronger, more profitable relationships. In addition, banks and credit unions will appreciate the efficiency of managing and maintaining their support teams with a single administrative platform for both consumer and business solutions.

## Data-driven insights

Leverage analytics across channels to provide segmented and highly efficient cross-sell offers and strategic content that drives engagement and revenue. Increase adoption and active use with NCR's Promotion Suite Premium solution, or visit the Admin Platform to download our pre-made, ready-to-launch campaign assets.

## Why NCR?

NCR is a leading global technology company that brings unexpected value to every interaction between customers and businesses. #1 globally in ATM software and powering 5 of the 10 highest-rated banking apps, our digital-first solutions run the entire bank, enabling secure, meaningful, "always on" experiences for FIs and their customers.

NCR is headquartered in Atlanta, Georgia, with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.